



Boynton Beach CRA Trolley
Advertising Rate Sheet and Contract
Effective October 1, 2009

ADVERTISER: _____

1. Advertiser agrees to purchase the following Trolley advertising exposure (check selection(s)):

	JUMBO 45.0" x 33.0" square	LARGE 45.0" x 21.0"
6 months	<input type="checkbox"/> \$2,160. (\$360/month)	<input type="checkbox"/> \$1,440. (\$240/month)
12 months	<input type="checkbox"/> \$3,300. (\$275/month)	<input type="checkbox"/> \$1,800. (\$150/month)

Advertiser agrees to pay \$ _____/month on the 1st day of each month of advertising. Advertising periods are for a calendar month. The Trolley reserves the right to cancel this agreement and remove advertisement in the event Advertiser is delinquent in payment one month or more.

First partial month: Advertising will be installed on Trolley(s) on the first Monday after board production is completed. Advertiser agrees to pay for advertising exposure prorated from the actual date of installation through the remainder of the month. Advertising will be removed following the last day of the last month of payment.

2. Advertiser agrees to provide camera-ready artwork. At Advertiser's request, camera-ready artwork can be provided by Trolley at the following cost:

- JUMBO..... \$250.
- LARGE..... \$200.

3. Advertiser agrees to pay costs of board production as follows:

JUMBO (2 boards required) size: 48.0" x 36.0", live area: 45.0" x 33.0"
 Full color..... \$240. plus 6.5% tax \$255.60

LARGE (2 boards required) size: 48.0" x 24.0", live area: 45.0" x 21.0"
 Full color..... \$120. plus 6.5% tax \$127.80

Payment for board production and artwork (if any) is due prior to posting.

Extension of this agreement and continuation of placement position will be guaranteed if Advertiser gives notice of intent to extend at least 30 days prior to the expiration of this agreement and executes a contract for a new period of exposure at least 15 days prior to the expiration of this agreement. Thereafter, advertising, board positioning and advertising rates will be subject to current availability and advertising rates.

I hereby agree to the above referenced terms and conditions.

Date: _____

Advertiser: _____

By: _____

Title: _____

Address: _____

Date for boards to be installed on Trolleys: _____

Board location on Trolleys: _____

Contract expiration date: _____

Mail a signed copy of this agreement, your artwork and a check for artwork/production made payable to Ambit to:

Ambit Advertising and Public Relations
2601 East Oakland Park Blvd., Suite 301
Fort Lauderdale, FL 33306
Phone: 954-568-2100
Fax: 954-568-2888
Email: cara@ambitmarketing.com

Mail monthly checks for advertising payments made payable to Boynton Beach CRA to:

Boynton Beach CRA
915 South Federal Highway
Boynton Beach, FL 33435
Phone: 561-737-3256
Fax: 561-737-3258